GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1645
ANSWERED ON:10.12.2004
TEA EXPORT
Rawat Shri Bachi Singh

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the target fixed for the export of tea in the current financial year, whether there is increase in the export of tea from India;

(b) whether efforts are being made by the Government to explore new market for Indian tea especially in West Africa and North America; and

(c) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI E.V.K.S. ELANGOVAN)

(a) : The target fixed for export of tea from India during 2004-05 is 200 million kgs. During the period April - October, 2004, there has been an increase in tea exports by 1.60 million kgs. As compared to the corresponding period of last year.

(b) & (c) : Yes, Sir. As part of the efforts to explore new markets for Indian Tea, market research studies have been conducted to assess potential in various new markets. Tea Board`s promotional activities have been geared towards tapping potential in newer markets including West Africa and North America.